

MACLEAY COLLEGE

Program for Careers Advisers Day – Thursday March 29, 2012

Location: Level 2, 28 Foveaux St, Surry Hills – 200 metres from Central Station. [Click here for the location](#)

- 9am** **Registration**
- 9.15am** **Welcome**
Dr Raffaele Marcellino, Dean
- 9.30am** **Diploma of Business – our practical approach to business fundamentals**
Thelma Raman, Associate Dean and Head of Business
Discover how our business students create and operate their own business during their year of study, and what this means when they start looking for jobs 12 months later
- 10am** **Diploma of Advertising – Welcome to the Digital Era**
Dr Raffaele Marcellino, Dean
Our refreshed advertising course offers real-world experience in conceptualising, planning and creating advertising for the digital and offline worlds. You'll also see some of the best advertising show reels produced by recent graduating classes
- 10.30am** **Morning Tea**
Held in our new Student Zone on the ground floor.
This is a purpose-built area where students can study and socialise during the day. It features lounge areas, large kitchen and a bank of computers
- 11am** **Scholarships in 2013**
Dr Raffaele Marcellino, Dean
Find out about Macleay College's 2013 Scholarships and how your students could potentially use their creativity to pay for their fees at Macleay College
- 11.15am** **Diploma of Journalism – Reporting in the 21st century**
Stephen Davis, Head of Journalism
Find out just why our practice-based journalism course is the best in Sydney and discover what journalism students can expect to learn when they study with us. Just a quick hint: Students in 2013 will be working in Sydney's only truly online student news environment and will graduate with a significant body of radio, television and printed stories.
- 11.45am** **Campus Tour**
See first-hand what the student experience is like at Macleay College
- 12.30pm** **Lunch**
We have arranged a nice lunch where you can network with other careers advisers, meet our lecturers and ask questions of recent graduates and current students.
- 2pm** **Day concludes**