The world of online media, smartphones and social media means a career in journalism is more diverse than ever. Our Bachelor of Journalism can kick-start your career in just two years.

You’ll experience the rush of working to a deadline in our live Newsroom and complete specialist training in sport, music, fashion, food and lifestyle writing, investigative reporting and business journalism – all taught by working media professionals.

You’ll also make digital packages on your smartphone and learn how to break into the online world as a Media Entrepreneur.

The media world is changing

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Hands on!
The hands-on experience and industry contacts you make will be invaluable tools for your career.

Globally connected
Macleay gives journalism graduates a passport to the world with links to top journalism schools in the US, UK and China. You’ll also complete journalism internships that give you real media experience - another reason why employers love Macleay College graduates.

A Bright Future
You can become a TV reporter, Radio Presenter, Digital Producer, Features Editor/ Writer, Media Entrepreneur, Sports Commentator and more.

Job ready
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INSIDE...
Course Content + Specialisation Units

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FEE-HELP AVAILABLE

1300 939 888 or macleay.edu.au

Macleay College 28 Foveaux St, Surry Hills NSW 2010 | CRICOS Course Code 08037M | CRICOS Provider Code 00899G | ABN: 62 003 925 282
Course Highlights

Working in The Newsroom

The Newsroom is our live broadcast-quality website producing stories in text, video, audio and photographic format for publication/broadcast in one of these sections: News, Sports, Features or Lifestyle journalism. By the time you graduate, you will have a digital CV packed with stories in your area of specialisation and also your preferred format: text, video or audio.

Video Journalism

Learn how to use a camera and practice visual journalism. Develop the skills to report, produce and edit video for online (in The Newsroom), TV news, current affairs and documentaries. You will learn the value of teamwork in a medium that demands it.

Radio Journalism

Radio is one of the biggest employers of young journalists. You will learn to broadcast your own live radio bulletins, develop a radio-ready voice that you can use for news gathering or announcing, and learn the reporting skills to produce audio packages for the Macleay Newsroom.

Feature Writing

Learn how to write a feature and practice advanced writing skills, including structure and the use of description. Master the art of interviewing and writing profiles, and the all-important ability to pitch your ideas to a magazine editor.

Media Entrepreneurship

Monetise your skills, find a niche and create content that people want to pay for on sites that advertisers want to use. In a world where anyone can run a website from their living room, you will learn about the challenges and opportunities for future journalists.

News Photography

Learn the techniques of news and features photography and the art of photojournalism, a skill that can take you around the globe. Shoot a photo essay and complete a photographic magazine assignment.

Journalism Internships

You will spend invaluable time in the workplace with a media employer, practising your new skills and learning about life on the job. Many internships lead to full-time positions and important industry contacts which may assist you after graduation from Macleay.

Visual Media Project

Tackle a different subject and produce a long-form visual essay, it could be a documentary or humorous short film, or photo reportage on your suburb’s historical sites. The choices are endless.

Editorial Leadership

The best students will run The Newsroom in senior editorial roles, learning to manage people and make informed decisions with tight deadlines. All students will write a detailed self-assessment on their newsroom performance and a peer review of the overall project.

International Reporting

Reporting in a world without borders – where all stories can be local. How to deal with issues of culture and language. How to avoid parachute journalism as well as the do’s and don'ts of being a foreign correspondent.

Foundations of News

What makes a story and how do you write one? Learn how to conduct an interview and how to behave like a reporter. Write clear and concise copy, and begin training in the new Macleay online newsroom.

Media History and Ethics

You will study the history of the media and how it came to be regarded as the Fourth Estate and its role in shaping ‘the first rough draft of history’. You’ll discuss why it occupies such an important and controversial place in public life. You’ll explore journalistic codes of conduct and debate ethical issues.

2015 Specialist Journalism Subjects

Deepen your specialist knowledge by choosing advanced study units in three of the following practical subjects (one per trimester):

1. Sports Journalism

Learn about the challenges of covering events, both live and retrospectively, how to avoid parachute journalism. You will look at the challenges of covering sports stars and sporting institutions, and the commercial and emotional pressures of covering the “home team”. You will study sports as a business and look at sport’s key role in everyday Australian life.

2. Fashion Writing

Learn the skills of fashion reporting, from catwalks to factories, from hard news to consumer reviews. You will look at the challenges of journalism engages with the industry – reporter, critic, reviewer – and practice each. Throughout the course, students will meet a variety of industry professionals.

3. Music and Movie Journalism

Learn how to become a music writer for magazines and cover music for radio, TV and online. You will look at music as part of our daily life and as a huge international industry while learning how to be a reporter and a critic, DJ or a profiler of musicians – this unit will show you the way.

4. Food, Lifestyle and Travel

Writing about food and travel is one of the growth areas of journalism in Australia. In this unit you will be shown how different styles of food writing – including blogging and magazine restaurant reviews can lead to career opportunities. You will also learn to write about lifestyle issues – health, travel, fitness and travel and other topics.

5. Investigative Reporting

Learn how to combine traditional reporting with new forms of information gathering, the skills of developing a source and the value of data mining. You will examine how to conceive and present investigative reporting projects to make them accessible and relevant in today’s media landscape.

You will study as a model the work of the Centre for Investigative Reporting in California, in particular its California Watch team investigations and its use of YouTube for Investigative Reporting videos.

6. Business Journalism

Covering business and the economy is one way to have a sustainable and lucrative career in journalism. You will study how business functions and why economic news is of such great importance. You will learn how to cover a specialist area where you have to explain complicated economic ideas in understandable terms to a general audience.
**Internship Program**

Internships are a core part of your course and we assist every student with finding industry placements. These often lead to full-time roles for graduating students.

Develop your journalism skills by working in The Newsroom, our fully equipped, broadcast-ready website that exposes you to the reality of a fast-paced, deadline-driven news environment. This is a core part of your course and the only one of its kind in Australia.

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*See electives on page 3

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**Why is Macleay College journalism different from the rest?** We practice what we teach. Other courses promise you a practical education – we will help launch your career, because our tutors are all successful journalists still working in journalism. And you do not have to wait to graduate to get started. We have Australia’s only student-run newsroom and current Macleay students have delivered stories for the ABC, Channel 7, Channel 10, News Ltd, Fairfax and most of the major radio stations and magazines.

– Stephen Davis, Head of Journalism

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