What is Public Relations?
Public Relations is about thinking differently and delivering a competitive edge. It's a career for people who are passionate about crafting and delivering targeted messages using traditional and digital media.

Why Choose Macleay?
Our PR course is taught by respected industry specialists. In 12 months you could be sharing public opinion on behalf of a leading company, organisation, sporting group or celebrity. Our industry gold-standard internship program will ensure you graduate job-ready.

Who Employs our Graduates?
- DMG Radio
- Banjo Advertising
- Platinum Media
- Tsuki PR
- Bauer Media Group
- The Wine Society
Macleay College will get you up to speed with developing PR strategies and project management. You'll learn how to deal with bad press, use social media, write professional press releases and the art of pitching to the media.

Our promise
Macleay College can help fast-track you into the working world. We welcome anyone who has completed the NSW HSC or equivalent senior secondary certificate. People with professional work experience who are looking to reskill or change careers are also welcome.

Internship Program
Internships are a core part of your course and we assist every student with finding industry placements. These often lead to full-time roles for graduating students.